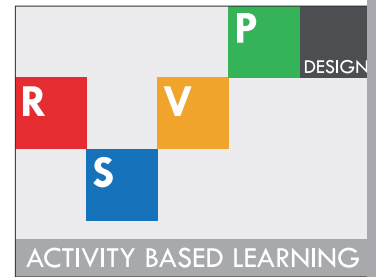


Working with activity based learning in organisational development contexts



## What do we do at RSVP Design?

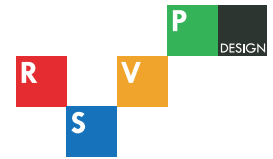
An introduction to the products and services provided by our learning design specialists

AN INTRODUCTION

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# WHAT DO RSVP DESIGN DO?



## Company Overview

RSVP Design Ltd are designers, authors and facilitators of a wide range of activity based learning tools, resources and programmes.

We specialise in designing relevant, versatile and practical resources, games, activities and behavioural simulations that are sophisticated enough to generate high quality discussion and to refine, rehearse and develop key individual and organisational skills.

We provide a professional support service to anyone who is involved in learning and development: training facilitators, organisational development specialists, operational managers, coaches and consultants.



## Company Objectives

- To promote good practice in the design of rich and active learning environments
- To make high quality training and learning tools available to training specialists at affordable prices
- To build our clients' confidence in using interactive, engaging learning activities and develop their ability to use a wide variety of proven learning methodologies themselves
- To continue to create new materials that are relevant to the current needs of our clients and the individuals, teams and businesses they work with
- To work in partnership with our clients to create and deliver innovative solutions to their learning and development needs, at all levels in organisations

## Company Principles

At RSVP Design Ltd we are committed to working in partnership with our clients. We will always offer you our best advice and share our expertise. However, we will also recognise that you know your business better than we do and we will ask for, and value, your inputs and your feedback.

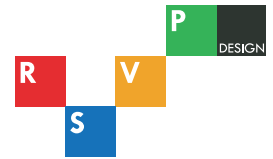
We will work with you to clarify precise, specific learning objectives and cooperate to find the best and most cost-effective ways of achieving them. If we cannot do something, we will tell you so and help you to explore other options.

We will always deliver a high quality, well researched and thoughtfully prepared product or service. We will work flexibly to find value-for-money solutions without compromising the quality of our design and delivery.

Our learning design principles are based around a recognition of individual difference. We respect all individuals, their needs and contributions and we strive to ensure that all of our programmes and products are accessible to diverse learners.

We work hard to create resources that are re-usable and flexible, to avoid wastage of materials and to contribute to sustainable organisations.

# OUR PRODUCTS AND SERVICES



## Our Products

Our products fall into three categories. All of these are available for purchase and independent delivery.

### toolbox

Toolbox products are individual activities or exercises that are designed to improve or develop individual skills, or to raise awareness of important organisational issues. They usually last for 20-90 minutes, are designed for small groups and require a limited amount of preparation and administration. Toolbox activities can be run by any competent facilitator and do not require additional support from RSVP Design.

### powertool

Powertool products are more complex, extended activities that address more interlinked management and leadership skills. These activities last from 2 -8 hours and cater for larger groups - generally up to 30 people, or multiple groups working in parallel. Powertools need a higher level of administration and supervision and more input from RSVP Design, either in trainer training or in initial facilitation.

### Topic Workshops

RSVP Design also offer fully designed and resourced one-day workshops, which have been prepared so that they can be bought and delivered by corporate or independent trainers. These workshops use our experience and methods, along with integrated toolbox products, to develop a broad range of individual, team and management skills.

## Our Design Service

**In addition to our product range, RSVP Design offers a high quality learning design service. We work with clients to create individual and unique learning experiences, to meet very specific needs.**

Examples of this type of work include:

Designing the learning content of a conference, including activities that reflect the themes and key messages of the event

Creating specific learning activities to integrate into existing training programmes, in order to provide practice applications for the skills being developed

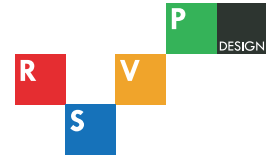
Designing behavioural simulations to rehearse organisational change, develop leadership and management competence and raise awareness of organisational strategy

Creating practical modules to include in academic or case-study based executive education programmes

Designing physical or electronic 'games' to include in blended learning programmes

Creating specific practical tasks for use in assessment or development centres, in order to see specific behaviours or competences demonstrated

# OUR CLIENTS AND EXPERIENCE



## Our Clients

Our clients come from an enormous variety of organisations, from our base in the UK and internationally.

### Large Corporations

### Multinational Business

We have considerable experience of working with major international companies. Some of our recent and current clients are Apple, BAE Systems, Ceva & Deloitte; Mars, RWE, Scottish Water & TNT, for whom we have created a range of business simulations, conference events and training programmes, for Board members to first line managers and graduates.

### International NGOs

### Public Sector

Over the past five years we have been privileged to work with clients from the United Nations and the World Food Programme, as well as with local government groups, public health professionals and teachers and educators in schools and the community.

### Voluntary Organisations

### Small Businesses (SMEs)

Small businesses find it easy to access and use our services through our catalogue of inexpensive products. These can be used by managers, or by existing suppliers of learning and development or by business coaches.

### Business Schools

### Universities and Colleges

### Training Consultants

Much work is done in partnership with providers of executive education such as IMD Switzerland, Harvard Business School, CCL and London Business School, who use our services to help them build practical, applied learning into their academic, research-based programmes.



## Mobile Learning Design

RSVP Design is delighted to announce the creation of a new venture called Mobile Learning Design Ltd. This new business venture combines the learning design expertise within RSVP Design and the Mobile Device Application design expertise (for smartphones, ipads etc) from colleagues at Dynamically Loaded Ltd.

We hope to bring you news soon of the work we have been doing with two of the world's leading business schools in terms of creating learning applications & tools specifically for smartphones and tablet devices.

If you are interested in custom creation of learning applications for smartphones and tablets please contact [sales@rsvpdesign.co.uk](mailto:sales@rsvpdesign.co.uk)

## Further Information

Please contact any of us to discuss your ideas or to ask questions. For further information about RSVP Design people, products and services, please visit our web-site: <http://rsvpdesign.co.uk> or call us on

+44 (0)141 561 0387 or (+1) 888 702 0023 in the USA.