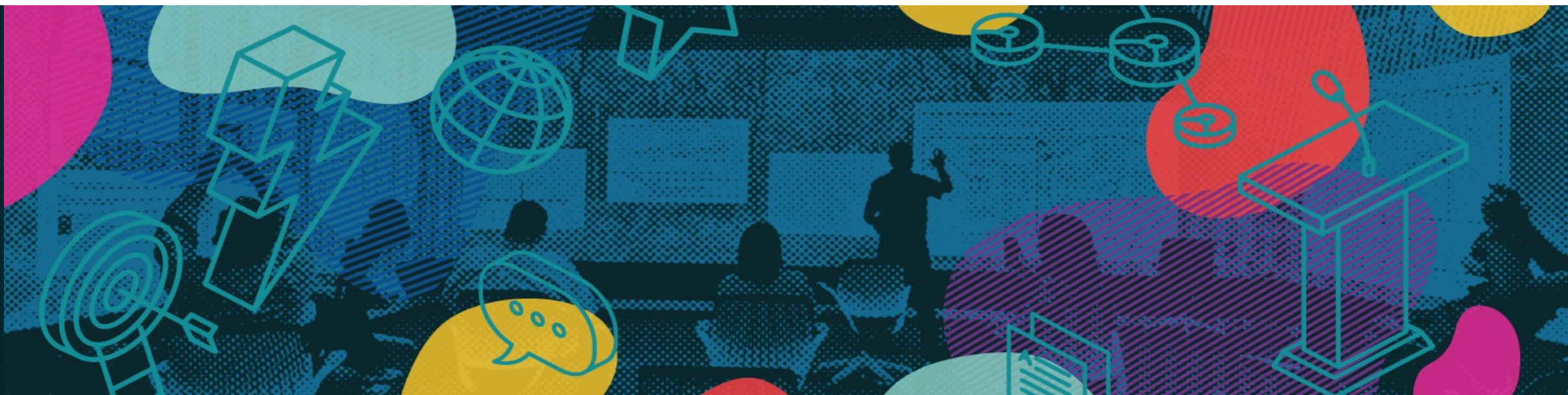


ATD23 Review



ATD23 in San Diego

The ATD International Conference & EXPO is the world's largest professional conference for learning and talent development professionals.

The powerful connections you make at ATD23 will fuel your career and unleash greater potential.

ATD International Conference Provides Attendees with:

Networking Opportunities

Vendor Analysis

Benchmarking Data

Professional Development





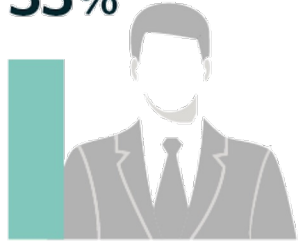
Major regions represented at ATD23: (78 total countries)

- North America
- Latin America and the Caribbean
- The Middle East
- Europe
- Africa
- Asia Pacific

About Our Attendees

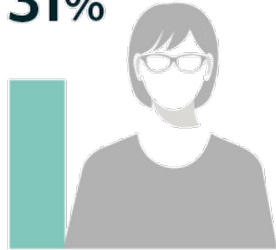
Levels within organization:

Executive
33%



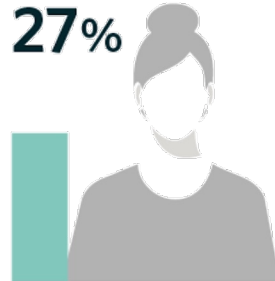
(Chief Learning Officer, SVP of Learning, Director of Training, Human Resources Director, Chief Human Capital Officer)

Manager
31%



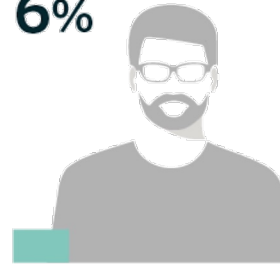
(Training Manager, Manager of Sales Training, HR Manager, L&D Manager, Manager of OD)

Individual
27%



(Training Specialists, HR Generalist, Instructional Designer, LMS Administrator)

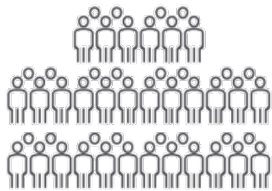
Consultant
6%



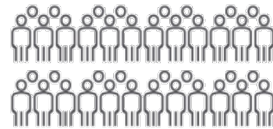
Other
3%



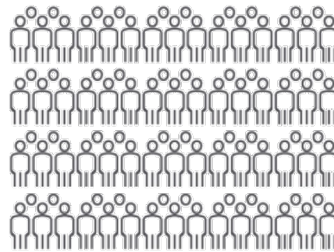
Organization Size:



33% represent
1,000 - 9,999
employees



26% represent
100 - 999
employees



25% represent
11,000+
employees



17% represent
Less than 100
employees

Industry Representation:

- 19% Financial Services
- 13% Consulting Services
- 11% Manufacturing
- 11% Healthcare
- 8% Government/Military
- 7% Education
- 6% Technology
- 6% Energy Utilities
- 5% Non-Profit
- 3% Retail
- 2% Real Estate/Construction
- 9% Other

About Our Attendees



94% of attendees are satisfied with ATD International Conference and Expo



96%

of attendees have,
recommends, or specifies
purchasing decisions for
their organization



57%

of attendees are
from organizations of
1,000+ employees



47%

of attendees have
been in the training
industry 11+ years



24%

of attendees
come from outside
the United States

ATD's 80th Anniversary



We celebrate the **80th** anniversary of ATD with the mission of empowering professionals to develop workplace talent and the vision of creating a world that works better.

ATD has hosted conferences to educate and inspire professionals in the talent development field since 1945.

CREATE
A WORLD
THAT
WORKS
BETTER

ATD23 In Numbers



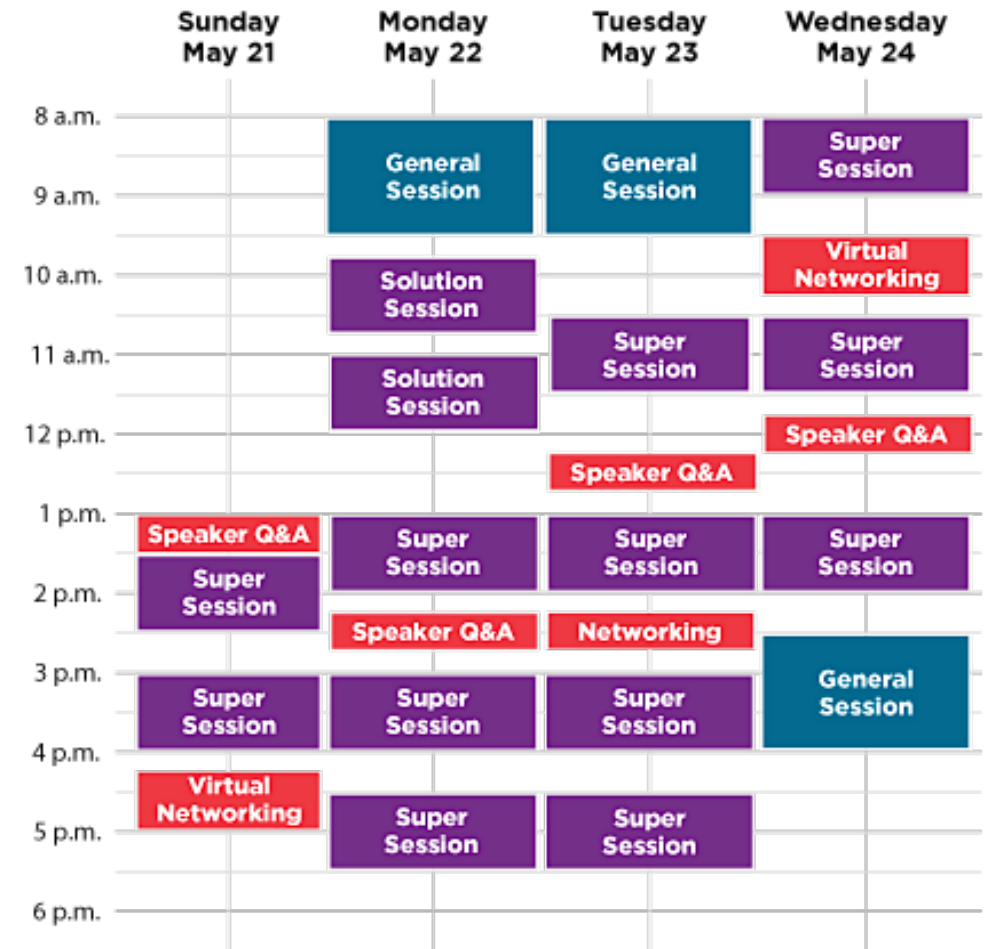
300+ session hours

350+ exhibitors

150+ sessions available on the virtual platform

Real-time AI translation for 25+ languages

Schedule at a Glance



350+ exhibitors from across the globe showcase the latest in e-learning, diversity, change management, LMSs, mobile learning, assessment, and more on the EXPO floor in San Diego.



The ATD23 EXPO offers state-of-the-art advances and the newest solutions.

Top 10 Exhibitor Categories

- Enterprise Learning Solutions (67)
- Leadership (66)
- E-Learning Services (61)
- LMSs (47)
- Coaching (39)
- Assessment Tools (37)
- Content Development (36)
- Professional Development (33)
- Consulting (26)
- Experiential Learning (25)

Activities

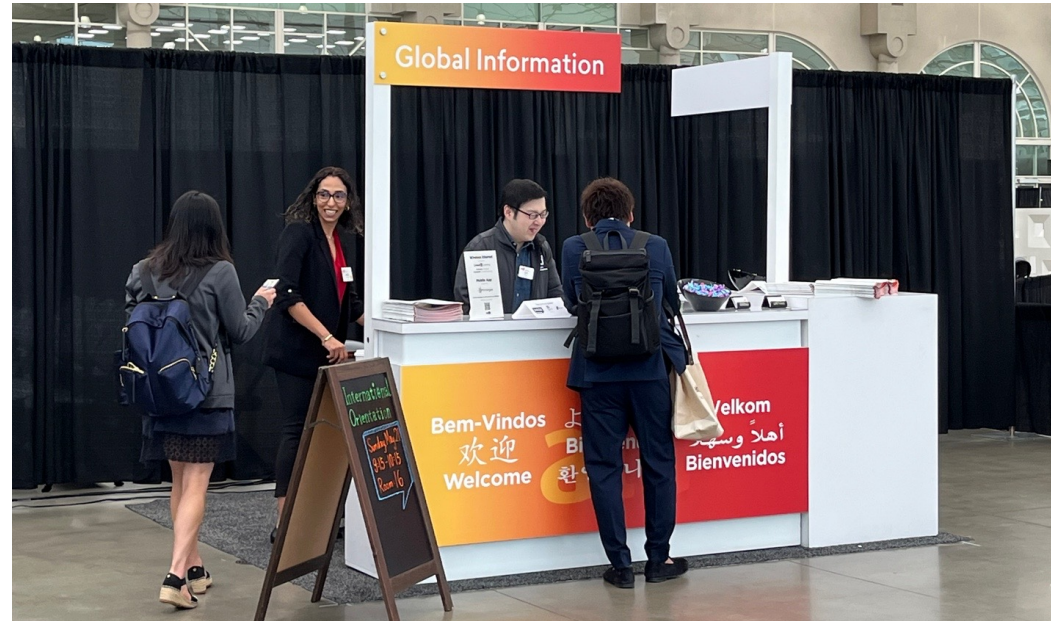
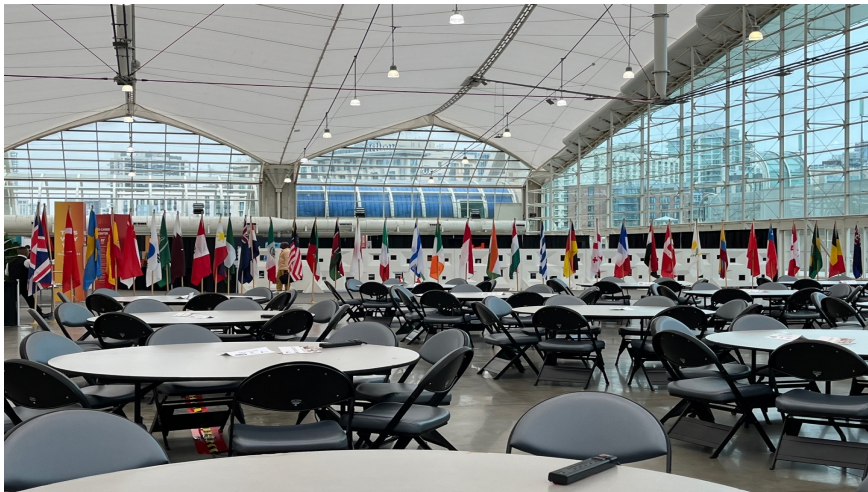
- ATD at Play
- ATD Enterprise Solutions
- Headshot Lounge
- Learning Stages
- Team Connection Center
- TD for Good

Global Village



Global Village is a home away from home for international attendees and anyone who wants to expand their perspective.

ATD's global presence continues to grow. As a result, the association is helping facilitate growth experiences throughout the year.





International Orientation

Helps international attendees understand conference highlights and learn tips from experienced attendees



International Welcome Luncheon

Network with others from the same home country/region as well as other talent development colleagues from around the world



Global Recognition Ceremony

Recognizes the achievements of ATD Global strategic partners, delegation leaders, and supporters



Top 10 Delegations

- Korean Management Association (KMA)
- ATD Member Network Japan
- CHIC (Taiwan)
- Brazilian Association of Talent Development (ABTD)
- Korean Banking Institute (KBI)
- Korean Standards Association (KSA)
- Indonesian Delegation
- PAAEET (Kuwait)
- UMU Delegation (Japan)
- Lowlands Delegation (The Netherlands & Belgium)



Outstanding Strategic Partners

- 51Job (China)
- ATD Member Network Japan
- Brazilian Association for Training and Development (ABTD)
- CHIC from Taiwan
- Develhub (the Netherlands)
- Hrflag (China)
- Informa Connect (Middle East)
- Korea Management Association (KMA)
- Korean Standards Association (KSA)
- The Ministry of Personnel Management of the Republic of Korea
- Singapore Training and Development Association (STADA)
- PAAEET (Kuwait)
- Persol (Japan)
- UMU (China & Japan)
- Wally Learning (Taiwan)

ATD Awards Ceremony



The 2023 BEST Award Winners *72 organizations from around the globe*

ATD's BEST Award is the talent development industry's most rigorous and coveted recognition. The global program recognizes organizations that demonstrate enterprise-wide success through talent development.



Best of the BEST

- 18-Year Winner: **TELUS**, Canada
- 17-Year Winner: **Wipro Limited**, India
- 14-Year Winner: **IBM**, New York
- 14-Year Winner: **Tata Consultancy Services**, India
- 13-Year Winner: **University Health**, Texas
- 11-Year Winner: **ICICI Lombard General Insurance Company**, India
- 10-Year Winner: **Infosys Limited**, India



Top 10 Winners

1. **BMO Financial Group**, Canada
2. **The University of Texas MD Anderson Cancer Center**, Texas
3. **Paylocity**, Illinois
4. **Florida Blue**, Florida
5. **Navy Federal Credit Union**, Virginia
6. **Reliance Retail Limited**, Mumbai, India
7. **Union Pacific Railroad**, Nebraska
8. **EPAM Systems, LLC**, Pennsylvania
9. **Peach State Truck Centers**, Georgia
10. **Novartis**, Switzerland

Networking Night



ATD23 Networking Night is a night under the stars at Petco Park, home of the San Diego Padres and one of the top ballparks in Major League Baseball.

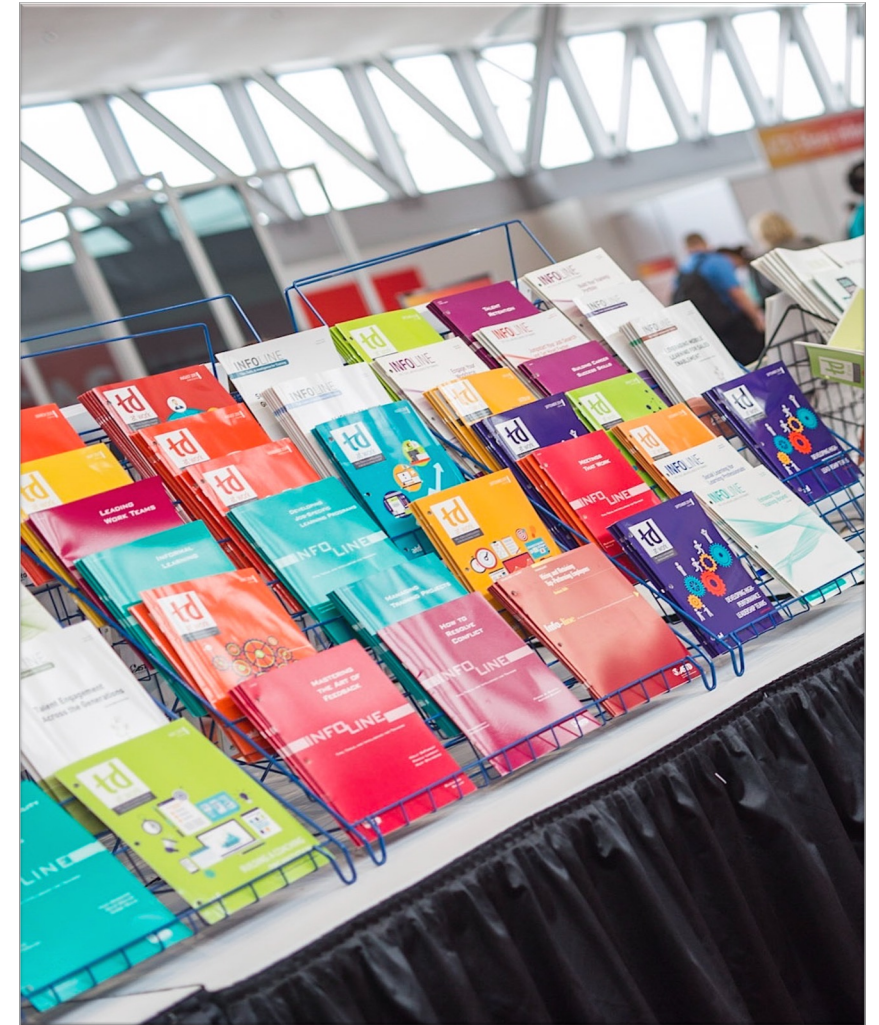
It provides an excellent opportunity to mingle and build lasting relationships with the brightest minds in the industry.

A one-stop shop for the best training and talent development content under one roof.

- A selection of the latest ATD books, research reports, *TD at Work* guides, and ATD merchandise, as well as books by conference speakers
- Author meet and greets

Top 10 Sellers at ATD23

1. ***The Art of Gathering*** by Priya Parker
2. ***Think Again*** by Adam Grant
3. ***Failing Up*** by Leslie Odom Jr.
4. ***Not Just Another Meeting*** by Rodney Napier and Eli Sharp
5. ***Originals*** by Adam Grant
6. ***Give and Take*** by Adam Grant
7. ***The Accidental Instructional Designer, 2nd edition*** by Cammy Bean
8. ***Talent Development Body of Knowledge (TDBoK)***
9. ***The Modern Learning Ecosystem*** by JD Dillon
10. ***The eLearning Designer's Handbook*** by Tim Slade





ATD23 Sessions

Session Overview

13 Tracks, 300+ Sessions, Curated Learning Paths, Session Materials, Recordings, and Evaluation Available



CAREER DEVELOPMENT



EVALUATING IMPACT



FUTURE READINESS



GOVERNMENT



HEALTHCARE



INSTRUCTIONAL DESIGN



LEADERSHIP & MANAGEMENT DEVELOPMENT



LEARNING SCIENCES



LEARNING TECHNOLOGIES



MANAGING THE LEARNING FUNCTION



SALES ENABLEMENT



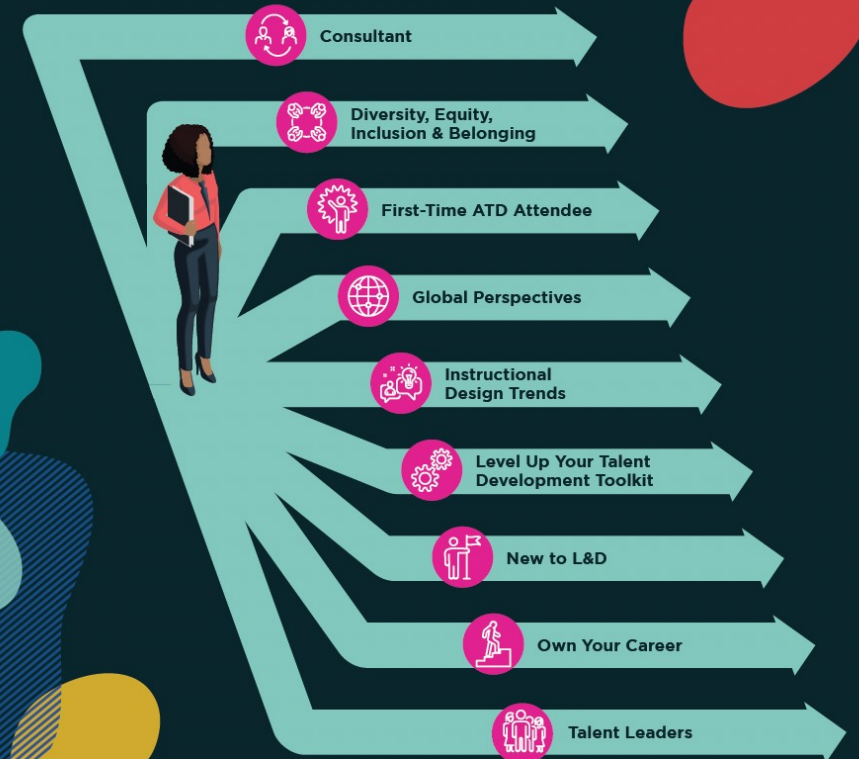
TALENT STRATEGY & MANAGEMENT



TRAINING DELIVERY & FACILITATION

ATD23 Curated Learning Paths

Every year our attendees ask, “What sessions should I attend?” This year the ATD Program Advisory Committee curated learning paths to help you navigate all the education sessions we are offering.



General Sessions Highlights



Adam Grant

Organizational Psychologist at Wharton, Bestselling Author of Think Again, and Host of the Podcast WorkLife

Think Again: The Power of Knowing What You Don't Know



Think Like a Scientist

Build a Challenge Network

We need more independent voices to provide honest feedback. We need disagreeable givers who tell you what you may not want—but need—to hear.

Create Psychological Safety

To create a psychologically safe work environment, leaders need to go beyond saying their door is open; they need to be able to take criticism themselves. This opens the door for others to do the same.

Rethink Our Mindsets

We can embrace the mindset of a scientist. We can think of initiatives as theories, hypotheses, and experiments and be ready to pivot when our ideas don't work out or need to change.

General Sessions Highlights



Priya Parker

Facilitator. Strategic Advisor. Author. Lifelong Curious Learner.

The Art of Gathering Live Experience



What Is Your Need for Coming Together?

Transformative Gathering

A memorable, transformative gathering is created when people don't have a specific idea of what the gathering must look like. To improve the gathering experience, you should be free from preconceived notions.

It is as dangerous to have unhealthy peace as it is to have unhealthy conflict, and far too many institutions have too much of the former. Transformation involves risk; change does not happen without risk.

As you set out to plan your next meeting or training session, first determine the need for the gathering. Stay curious and ask, "What is needed now?"

Leslie Odom Jr.

Tony & Grammy Award-Winning Artist

Failing Up: How to Take Risks, Aim Higher, and Never Stop Learning



So What If You Fail?

Embracing Risk, Mentorship, and Change

He had to decide between *Hamilton*, which was far from a guarantee at the time, and the TV show offering him work and a paycheck. Just trying a risky thing, such as turning down a television series, is a success in and of itself.

The two most important things a mentor can give you, Odom says, are their time and their honesty.

Despite trying to get through Julia Cameron's book, *The Artist's Way*, a few times, Odom finally did. Her 'morning pages' and 'artist date' exercises helped him explore his creativity.

Trends in 4 Key Areas

Area #1. Learning and development

- Continuing to shift from content-driven learning design to **learner-centered design and experiential learning approach**
- Focusing on creating opportunities for **connection, engagement, and centering humanity/working together with AI** and other tech after the pandemic and tech fatigue
- **Making a high-level impact** with training by prioritizing business goals and learner's needs and enhancing ROI of learning programs
- Acknowledging **employee burnout and engagement** to create psychological safety

Area #2. Learning technology

- **How to leverage AI:** Use of AI/ChatGPT within L&D has exploded in a relatively short period of time. While enthusiasm for AI ran wild, adoption in HR/L&D is still in the early stage. Talent development professionals need to master the latest AI technology with curiosity, courage, and openness and start with AI projects closely related to their business needs.
- Other topics: **virtual and augmented reality and learning tech ecosystems**

Trends in 4 Key Areas

Area #3. OD and talent management

- **Psychological safety** at a team/organizational level
- **Belonging and inclusivity** for workspaces to make them more equitable and psychologically safe
- **Emotional intelligence** in leadership and performance improvement

Area #4. Talent development leaders

- Better leadership for the collective—full of **compassion, well-being, and belonging**
- **AI/ChatGPT** in terms of generative learning
- **Workflow learning** to immediately implement for enhanced learning in the flow of work
- **A skills-based approach** to employee development and the **capabilities** critical for success in the future workplace

Global Sessions Highlights



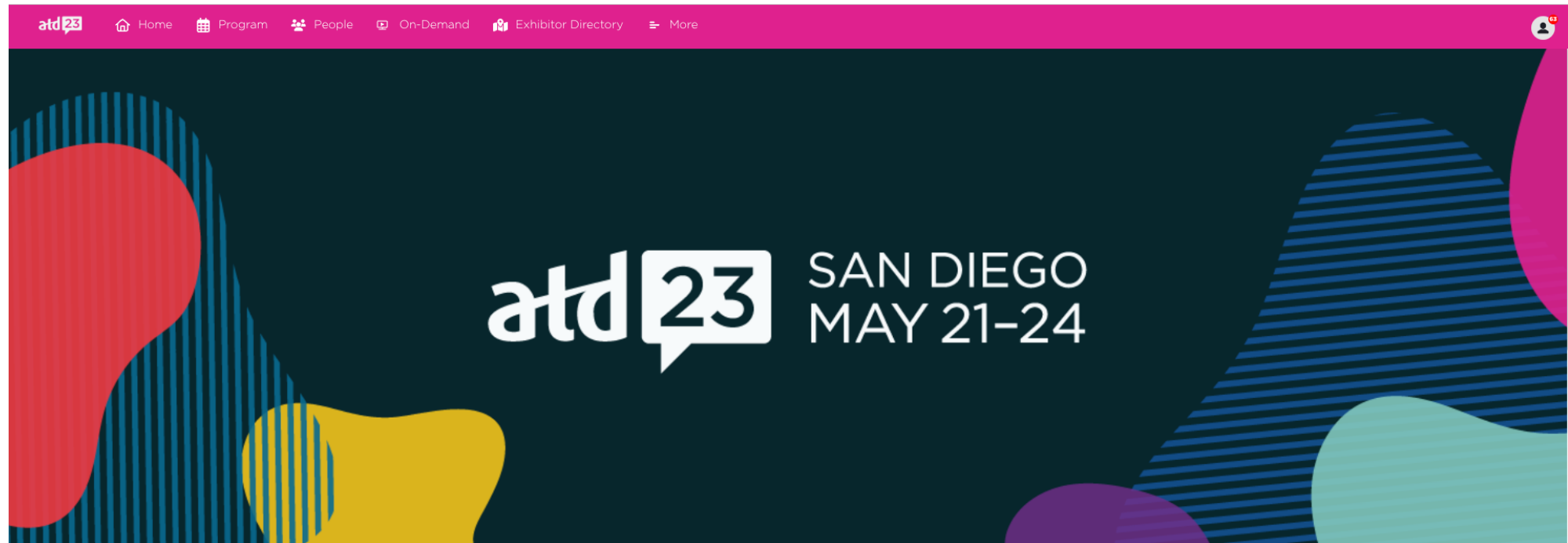
On-Demand Global Panel Discussions

- Insights From [Africa](#): Leveraging Learning to Build a Future-Ready Workforce
- Insights From [the Middle East](#): Employee Engagement and Well-Being
- Insights From [Asia](#): Develop Value-Based L&D—Aligning Learning With Business Outcomes
- Insights From [Latin America](#): Aligning Employee Rewards Strategy With Talent Development
- Insights From [Europe](#): Moving Beyond Box-Ticking DEI: Inclusive Integration

In-Person Global Sessions

- Human-Centric Leadership: Navigating Change in a Data-Driven World
- World Café Session: Unpacking ATD23—Apply Your Learning Lessons
- The Future of Learning and Its Role in Transforming Governmental Capabilities

ATD23 Virtual Experience



Access Post-Conference Recordings Through [August 25, 2023](#)

The ATD virtual platform brings you in-depth learning, networking opportunities at every turn, and goodies scattered throughout. ATD23 virtual experience features over 150 sessions (a mix of live programming, sessions recorded on-site, and on-demand videos) designed to engage, inspire, and expand your professional development.



What's Next?

See You
Next Year!

atd **24**
NEW ORLEANS
MAY 19-22

Get Ready for ATD24



Registration

| | ATD Members | Non-Members |
|--|-------------|-------------|
| Individual Registration Super Early Bird (Ends August 25) | \$1,395 | \$1,695 |
| Discounts for Delegation Super Early Bird (Ends August 25) | \$1,350 | \$1,650 |

Delegation

A minimum of [five attendees](#) are required to form a delegation. Delegations also enjoy these additional benefits:

- Discounted rates for registration
- Special rates on joint international membership and registration
- Special recognition during the event
- Complimentary registration for delegation leaders when you meet requirements
- Rebate structure may apply for large delegations
- Networking opportunities with global delegation leaders
- Added value services for your delegates and customers

Upcoming Global Events in 2023

Asia

- **ATD China Summit:** October 25–27, 2023 (Hybrid)
- **ATD Asia Pacific Conference:** October 24–26, Taiwan (In-Person)
- **ATD Japan Summit:** December 5–9, 2023 (Virtual)
- **The Southeast Asia Summit:** November 2023, Singapore (In-Person)

Middle East

- **ATD Kuwait Summit:** October 16–17, 2023, Kuwait (In-Person)
- **ATD Saudi Arabia Conference & Exhibition:** December 4–5, 2023, Riyadh, KSA (In-Person)

Europe

- **ATD European Summit:** November 28–29, 2023, Amsterdam (In-Person)





ATD Global

Website: <https://www.td.org/global>

Email: atdglobal@td.org



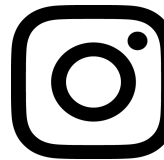
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