

# Values Explorer Set

A card based activity from CCL



Values Explorer™ is a tool developed by the Center for Creative Leadership to explore and understand values in the workplace, at the individual and organisational levels. The deck contains 60 cards with human values and their brief definitions, as well as instructions for use. The cards may be sorted according to Always Valued, Often Valued, Sometimes Valued, Seldom Valued, and Never Valued. The deck is quite flexible as a tool, and may be used by a single individual, a coaching pair, and in small and large groups.

There is a strong connection between leadership “brand” and “values,” and for this package CCL have paired the newly updated Values cards with a guidebook, Leadership Brand: Deliver on Your Promise. The cards will help facilitate the exercise on pages 18-19 of this guidebook, allowing the reader to evaluate how to link their aspirational brand to the things that matter most to them.

Values Explorer Set consists of:

- 60 Cards with instruction for use
- Leadership Brand - Deliver on your Promise guidebook

Here are some examples of how the guide may be used:

- Change Management
- Diversity & Cultural awareness
- Group Management
- Improving Performance
- Team Building
- Working with Conflict



The CCL range of Leadership Explorer™ tools such as the Values Explorer Set are designed to help trainers and other professionals facilitate the leadership development process in individual, teams and organisations. CCL's tools draw on the knowledge gained by more than 40 years of research and are intended to steer you to success and give you the support you need.

To add VALUES EXPLORER SET to your resource library:

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